



SPONSORSHIP GUIDE

With more than 1,000 members in the Oklahoma City metro area, Oklahoma County Medical Society has been serving the physicians of Oklahoma County for more than 120 years. The purpose of the Society is to promote the art of science and medicine and the betterment of public health and to unite with other county medical societies in the State of Oklahoma to compose the Oklahoma State Medical Association.

OCMS offers a variety of advertising and sponsorship opportunities that you can use to deliver your organization's message.

	Champion \$10,000	Advocate \$7,500	Ambassador \$4,500	Ally \$3,500
PRESIDENTIAL INAUGURAL SPONSOR				
Table of Up to 10 Guests	●	●	●	●
Promotional Materials on Table	●	●	●	
Recognition in Program Materials	●	●	●	●
One minute address to attendees	●			
THE BULLETIN SPONSOR				
Full Page Advertisement w/Special Placement	●			
Half Page Advertisement		●		
Quarter Page Advertisement			●	
DATABASE & DIRECTORY SPONSOR				
Full Page Print + Digital	●			
Half Page Print + Digital		●		
Quarter Page Print			●	
COLLEGIALITY DINNERS*				
Promo Materials + up to 3 Minute Address	●			
Recognition in Event Program & Digital Promos	●	●		
MEMBERSHIP MEETING SPONSOR				
Two Attendees	●			
Promotional Materials at Tables	●	●	●	
Recognition in Promo Emails	●	●		
Sets of mailing labels and directory copies	●	●	●	
Recognized on OCMS Website	●	●	●	●

For more information or customizable sponsorships, please contact Alison Fink, Executive Director at 405-702-0500 or afink@okcountymed.org.

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OKLAHOMA COUNTY MEDICAL SOCIETY

A LA CARTE SUPPORT OPTIONS *Contact for pricing.*

- Advertising in *The Bulletin* (*pricing varies*)
- Sponsorship for an individual event
 - Collegiality Dinner: \$700
 - Membership Meeting: \$500
- Database and Directory (*pricing varies*)

PRESIDENTIAL INAUGURAL INFORMATION

Held in February each year, the OCMS Presidential Inaugural is a celebration of the incoming President and the work of the physicians who diligently lead the society. Usually, around 200 people attend the OCMS Inaugural each year.

ABOUT THE BULLETIN

Printed for more than 100 years, the *Bulletin* focuses on stories and news in Oklahoma County. The full-page color publication is printed six times per year.

DATABASE & DIRECTORY

Available online, the database is where members go to access fellow members' contact information for referrals, networking and more. The directory is printed each year and purchased by non-members. Your sponsorship helps make this needed publication free for members.

COLLEGIALITY DINNERS

Targeted networking dinners for physicians interested in common interests. Small groups of 20-30. Past topics have included Women in Medicine, Retired Physicians, New Members and LGBTQ+ allies.

MEMBERSHIP MEETING SPONSOR

Held twice per year, with a Spring membership meeting in March and the Annual Meeting in November. Conducts business of OCMS and targets a keynote speaker.

We have relaunched our sponsorship program to bring additional value to our sponsors and foster mutually beneficial relationships with entities that help us uphold the OCMS mission. We welcome your support and welcome you to get involved. Benefits to promoting your organization are outstanding!

DETAILS

Term of sponsorship will commence on January 1 and commence on December 31 of the same year. Sponsor agrees to pay via check. All promotional materials must be received at least one week prior to event. A logo must be provided to afink@okcountymed.org.

